

Diploma in Hotel Management

(CTH)

The Diploma in Hotel Management aims to provide students with a broad understanding of the operational aspects of the international hotel industry, and a knowledge of the underlying principles involved. This programme has been devised on the basis that students will attend a course of study of not less than 450 hours. Private study will be required over and above this figure. Each of the modules has a two and a half hour examination, set and marked by CTH.

Duration

Full-time

1 Year

Programme Content

- Food and Beverage Operations
- Food, Hygiene, Health and Safety
- Front Office Operations
- Housekeeping and Accommodation Operations
- Finance for Hospitality and Tourism
- Business Operations in Hospitality and Tourism
- Marketing for Tourism and Hospitality
- The Tourism Industry
- Business Computing
- The Global Hospitality Industry

Entry Requirements

- Successful graduates of the LSBM Foundation Programme or;
- Students who have a local or international qualification which is deemed by LSBM to be of a similar level to the LSBM Foundation Programme; or
- Students with at least one 'A' level or an appropriate school leaver's certificate or;
- Vocational experience which is deemed suitable by LSBM.
- For students whose first language is not English, a minimum IELTS score of 5.0 or equivalent is required.

Academic Progression

This programme is equivalent to the first year of a British Bachelors degree, and successful graduates are eligible to remain at LSBM and enter the Advanced Diploma in Hotel Management.

Career Opportunities

Graduates have a good understanding of hospitality concepts and principles, and can apply for entry level positions in career areas such as: Hotel Manager, Conference & Catering Manager, Assistant Hotel Manager and Guest Relations Officer

Start Dates

September
November

February
April

Awarding Body

CTH (Confederation of Tourism and Hospitality)

Fees £5,250

