

Master of Science in International Business

MSc (University of London)

The Master of Science in International Business is a challenging postgraduate degree that has been developed by the Royal Holloway School of Management. As one of the largest Colleges of the University of London, Royal Holloway has a global reputation for excellence in academic research and delivery, and the School of Management ranks in the top 15 in the UK according to The Times newspaper. Students on this programme have the opportunity to learn and apply management techniques and approaches that are used by successful businesses worldwide.

Duration

Full-time 1 Year

Programme Content

Core Modules

International Business Economics
Corporate Social Responsibility
International Accounting and Finance
International Marketing
International Human Resource Management and Organisational Behaviour
Information Systems and Operations Management
International Strategy

Elective Modules (Choose 4)

Entrepreneurship
Management of Japanese Multinationals
International Sustainability Management
Multinational Enterprise and the Global Economy
China and the International Economy
Investment Management
Advertising and Promotional Communication
Corporate Finance
Cooperative Strategy
Knowledge Management
International Business Analysis
International Business Law
Corporate Social Responsibility
Global Financial Markets

Research Component
Business Research Methods
Dissertation

Entry Requirements

- Students require a second class honours degree or the equivalent from a university or other institution acceptable to the University of London or;
- A first degree from a university or other institution acceptable to the University of London and a G-MAT score of 550 or over or;
- Proof of competence of English with an IELTS score of 6.5 or over with a minimum of 6 in each sub-test or a TOEFL score of 580 (or 237 in the computerised test) plus a minimum score of 4.5 in the test of written English (TWE).

Academic Progression

Successful graduates can further their studies by applying for entry into Doctoral programmes at academic institutions worldwide.

Career Opportunities

Graduates have an in-depth knowledge and understanding of the international business environment, and are employed in management positions within multinational corporations.

Additional Information

Please visit the University of London External System website at www.londonexternal.ac.uk

Start Dates

September

February

Awarding Body

University of London

Fees £10,400

